



OUR FOCUS IS OUR MEMBERS.

We've been supporting the rental industry for over 70 years and over 14,000 member locations. **Check out some of what we have to offer!**

NETWORKING, OPPORTUNITIES



The ARA Show™ The ARA Show™ is our annual trade show and convention that delivers value through education, networking and connects buyers and sellers of equipment, services, and supplies. Over 700 exhibitors, networking, and events.



Network: Network locally or build relationships across the country, ARA makes it easy. Join state-level events, get involved with the **Young Professionals Network** or **Women in Rental Group**, and connect year-round through our ARA Facebook groups for event and equipment rental pros.



State & Local Associations: Get involved locally by attending association meetings in your area. Attending these chapter meetings can help you expand your network and increases your involvement in the industry.

RISK MANAGEMENT



ARA Insurance: ARA Insurance is the leading insurer of American Rental Association members. For more than 40 years, ARA Insurance has worked with members to develop rental-specific coverages.

EQUIPMENT RENTAL GUARD



Equipment Rental Guard:

The new Equipment Rental Guard (ERG) is a comprehensive security suite designed to empower those in the rental community to prevent theft, verify renters and protect assets.

BENEFITS



Job Portal and Workforce Resources:

The ARA Job Portal connects candidates with rental career opportunities at American Rental Association member locations. All ARA members receive 5 free job postings shared to over 15 national job boards saving you time and money with your recruiting efforts.



Rental HQ: As a member, you get exclusive access to RentalHQ, an online marketplace created to drive customers to your business.



Legal Assistance: Take advantage of two free hours of legal assistance annually + Free Contract Analysis every two years with a legal professional from James Waite Law.



Vendor Locator: Many vendors offer substantial savings on equipment, products, and services for ARA members.

EDUCATION



RentalU: The ARA RentalU Certification Programs offer industry-specific training and credentials for professionals in sales, service, driving, equipment handling, and event operations. Designed to boost safety, skills, and credibility, these flexible programs combine online learning with practical training to support growth across the rental industry. **Ask about the Foundation's Employee Assistance Training Grants!*

